

# CGP CONFERENCE

## SPONSOR & EXHIBITOR OPTIONS

CGP Conference is the annual conference hosted by the National Association of Charitable Gift Planners (CGP). CGP Conference is a unique gathering place for individuals committed to the art and science of charitable gift planning. Charities of every size and scope are represented by professionals in all stages of their careers. Don't miss the opportunity to meet these individuals, and personally illustrate how your products and services will help them work smarter.

### VIRTUAL EXHIBIT BOOTH

**\$1,500**

- **Virtual Exhibit Booth:** Customize your virtual exhibit booth with your logo, description, keywords, documents, and even video. Select your "booth staff" to appear on your page for greater personalization and interactivity.
- **Leads and Visits:** Exhibitors receive lead contact information for attendees that message them to learn more about their product or services. Real-time insights offer a view showing which attendees visited their booth as well as how many times they visited. Exhibit booth staff can react instantly by reaching out to those visitors to connect.
- **Live Conversations:** Get the in-person exhibit hall feel through real time chat or video chat during Exhibit Hall hours. Attendees can click a live chat button within your booth to launch into a live video conversation with your booth staff.
- **Custom Reporting:** Receive up to 3 custom reports to assist you in post-conference marketing. Using virtual platform data, CGP will build reports based on the attendee data that is most important to you. Data points can include interest tags, affinity groups, session attendance, and more.
- **Waived conference registration fee for one person**
- **Access to attendee mailing list data file**
- **Logo and link on CGP Conference website**

### VIRTUAL CORPORATE SPONSORSHIP

**\$1,000**

A corporate sponsorship does not include an exhibit booth, but offers the following benefits:

- Waived conference registration fee for one person
- Logo and link on CGP Conference email invitations
- Access to attendee mailing list data file
- Logo and link on CGP Conference website

### CONTACT:

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