

CGP Ends Policies FINAL

October 12, 2016

END 1:

Members have a welcoming, inclusive and engaging professional home at all stages of their careers.

1.1 Members have robust professional opportunities to engage, including as volunteers, leaders, attendees, presenters, website users, and committee and task force members.

1.2 Members have a community where they can establish meaningful professional friendships that enhance their professional performance.

1.3 Members have opportunities to influence and advance the field through active engagement, innovation, and participation in the creation of best practices, standards, guidelines, metrics, research, and thought leadership.

1.4 Councils have access to resources and support services that foster active local communities for members.

END 2:

Members have access to meaningful, credible, and high-quality resources to enhance their professional performance at all stages of their careers.

2.1 Members have access to technical expertise and tools relating to charitable gifts of non-cash assets and gift vehicles, to assist them in helping donors consider larger and more meaningful outright, deferred, and blended charitable gifts.

2.2 Members have access to non-technical expertise and tools, including building relationships with donors and other partners, and navigating topics such as life transitions and charitable goals.

2.3 Members have access to expertise and tools to help them educate colleagues and employers/decision makers on how to raise larger and more meaningful outright, deferred, and blended gifts, and to educate employers/decision makers on the value and importance of charitable gift planning.

END 3:

Standards and Best Practices are widely available and accepted by members and the greater charitable planning community.

3.1 Members have access to best practices, standards, guidelines, metrics, research and thought leadership to enhance their professional performance at all stages of their careers.

3.2 Best practices, standards, guidelines, metrics, research, and thought leadership are valued by members and the greater charitable planning community as credible and impartial.

END 4:

The greater charitable planning community has a positive legislative and policy environment.

4.1 Federal and state laws support charitable giving.

4.2 Members have access to the latest legislative issues affecting philanthropy.

4.3 The value and positive impact of charitable gift planning in philanthropy is known by organizations, legislators and the general public.